

# BLUEBAY

## BLUE BAY – 2012/2013 EYEWEAR COLLECTION

The BLUE BAY eyewear collection presents its new sunglasses and optical frames for the next season: an interplay of colours and shapes, as well as lively patterns and appealing colour combinations highlight the new models' young and pop personality. Holiday inspirations for the new collection: these modern and dynamic sunglasses and optical frames are the perfect accessories for lively young people who have an open, forthright personality.

**Tropical spirit** - These women's acetate sunglasses have an appealing, eccentric flair and enthrall with their colourful floral motif on the temples: the purple/white and fuchsia/white versions feature a multicoloured orchid that perfectly matches this model's contrasting nuances. This model is also available in classic shades of dark Havana/black and total black (mod. **B&B 898/S**).

**A wild personality** - The *animalier* style of these women's sunglasses brings back memories of exciting adventures: this square-shaped acetate model is adorned with a striped pattern on the temples that lends a playful touch to the shades of gloss black, brown/pearled pink, purple/pearled pink and gloss tortoise (mod. **B&B 897/S**).

**Urban safari** - An urban feel with a sporty twist: these steel/acetate sunglasses feature a bold, contemporary teardrop shape reinterpreted with a sporty touch thanks to the all over logo print that runs along the temples and stands out on contrasting shades of gloss light gold/white, semi-matte mauve/purple, semi-matte black/black, semi-matte blue/blue (mod. **B&B 895/S**).

**Squared & ultralight** - Perfect for light travel: an ultra-lightweight feel for the rectangular-shaped steel optical frames with nylon-supported lenses (mod. **B&B 902**) and the square-shaped optical models (mod. **B&B 903**). The ideal combination of linear shapes and an explosion of colours is reflected in contrasting shades of fuchsia and black, cyclamen and white, black and white, ruthenium with black/orange, blue and black, enlivened by small square details on the sides of the front and on the initial part of the temples.

**A playful touch** - This optical frame has a young feel, a fresh personality and is ultra-comfortable thanks to the flex hinge on the temples; it catches the eye with its appealing interplay of contrasting colours: wisteria/green, red/matte black, purple/orange, blue/white (mod. **B&B 904**).

The BLUE BAY eyewear collection is produced and distributed by the Safilo Group.

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